

Press Day at Milan Design Week:

Journalists are cordially invited to attend our **Press Day on 20 April 2026** from **10 am to 6 pm** at the **Dornbracht showroom**. We look forward to presenting our new products for 2026 to you in person!



What inspires your vision? – Dornbracht presents a new design series at Milan Design Week and brings the creative process to life

Iserlohn, 17 March 2026

From the initial creative impulse to the visionary product: at Milan Design Week from 21 to 26 April, fittings manufacturer Dornbracht will bring the process from inspiration to vision to life. The highlight of the presentation in the showroom in the heart of Brera will be the unveiling of a new design series for the bathroom.

How inspiration becomes vision

In the two-storey showroom, the emergence of a creative vision is staged as a sensual, tangible experience. With the question “What inspires your vision?”, Dornbracht opens a dialogue about what stimulates your own imagination. This creates an inspiring space for exchange between visitors, architects, designers, and the Dornbracht team. In this way, the manufacturer underlines its brand claim “Inspiring your vision” and makes it tangible on site.

Interactive cloud installation

The visual highlight on the upper floor is an interactive cloud installation. Clouds, which can be found throughout the entire showroom, serve as a powerful symbol for the creative process: they constantly change shape, continually reconnect, and remain in constant motion. Because everyone sees something different in cloud formations, they stand for the

subjective dimension of creativity. Boundless and light, they embody exactly what inspiration needs: the freedom to let thoughts and ideas flow openly.

Experience the new design series

In the basement, Dornbracht's latest vision finally becomes reality: the company presents its new series of bathroom fittings, designed by Sieger Design, amid an abstract, aesthetically staged living scenario. The new design is presented here in all its facets. The focus is on the diverse customisation options that the series offers in terms of material, finish, and form.

On selected days, the setting takes on an additional creative dimension: Argentine design brand Konqrit, known for its art-intervened concrete bathroom pieces, joins forces with artist Catalina Ruiz to demonstrate how precision craftsmanship gives rise to unique washbasins. Individual design pieces are created live and on-site using hand-painted floral interventions – complemented by matching inlays for the new design series, illustrating the possibilities offered by Dornbracht Atelier.

Voices from art, design, and architecture

On Tuesday and Thursday evenings from 6pm, the showroom is transformed into a lively discussion forum. In the “Meet the Artists” format, two exciting voices from the worlds of art, design, and architecture come together to explore what fuels their creative energy. During these talks, the guests answer the key question “What inspires your vision?”, share their personal ways of thinking, and provide insights into their everyday work. On Tuesday, Cecilia Garcia Galofre, founder and designer of Konqrit, and Ed Ng, co-founder and principal of AB Concept, will be guests of the evening. On Thursday, they will be followed by Fabian Freytag, architect and owner of Fabian Freytag Studio, and Roelfien Vos, owner and creative director of Roelfien Vos Exclusive Design – all of whom are collaboration partners of Dornbracht. Deliberately designed to be open, the conversations invite discussion and leave room for dialogue with the audience.

Everything at a glance

The Dornbracht showroom is located at Via Palermo 19A in Brera and is open as follows:

- Tuesday, 21 April: 10am to 8pm
- Wednesday, 22 April: 10am to 5pm
- Thursday, 23 April: 10am to 8pm
- Friday, 24 April: 10am to 8pm
- Saturday, 25 April: 10am to 8pm
- Sunday, 26 April: 10am to 5pm

“Meet the Artists” will take place on 21 and 23 April from 6pm onwards.

Press and image material

Further information can be found at www.dornbracht.com.

Captions

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For Milan Design Week, Dornbracht is turning its showroom in the heart of Brera into the starting point for a transformative journey of inspiration.



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WHAT INSPIRES
YOUR VISION?

DORN
BRACHT

The question “What inspires your vision?” opens space for creative dialogue.

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About Dornbracht

Dornbracht creates exclusive designer fittings and accessories for the bathroom, spa, and kitchen. The luxury manufacturer's portfolio combines iconic design, effective water applications, and customised solutions. At its headquarters in Iserlohn, South Westphalia, advanced technologies and precise craftsmanship are combined to create products of outstanding quality – Made in Germany. Since 1950, Dornbracht has been shaping the design of sophisticated living spaces and setting standards with pioneering innovations. The focus is always on people and their individual needs. With this, the company enables the realisation of very personal visions and life concepts, underlining its brand claim “Inspiring your vision”.